

# Associated Students of Westminster

## Bill: WS 2016.F01 ASW CREATIVE

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### Be It Enacted by the 2016-2017 ASW Senate:

1 **Preamble**

2 Last year, ASW developed a new rebrand to better explain the student government  
3 structure to the student body. The Communications team would like to continue with  
4 this process and update their name to better reflect their commitment to ASW and the  
5 future goals of ASW.

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7 **SECTION 1: Name Update**

8 Whereas: The Communications team does not have a name that accurately reflects  
9 what they do and how they have evolved and will continue to evolve.

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11 **Be It Resolved**

12 That the following changes be made: Communications team will be referred to as ASW  
13 Creative. The Director of Communications be referred to as Executive Creative  
14 Director. The Senior Associate Director of Communications be referred to as Senior  
15 Creative Director. The Associate Directors of Communications be referred to as  
16 Associate Creative Directors.

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18 All guiding documents will be changed to reflect the updated titles.

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