

ASW Strategic Plan Goals & Priorities

2018–2021

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Preamble: The ASW Strategic Plan requirement was presented and passed by ASW Senate in 2016. The purpose of the Strategic Plan is to establish long term goals and priorities for ASW that focus on the needs of students and to increase the effectiveness of ASW. The plan should also serve to promote cohesiveness and collaboration between ASW branches, by defining clear goals. This plan will assist in refining the focus of each leader in ASW and in establishing initiatives to be completed in a timely manner. Those in positions of power should focus on finishing one or two specific initiatives and “complete” them. Long-term projects are to be worked on and passed during the position transition period. The Strategic Plan is to be voted on by ASW Senate before being adopted. A new Strategic Plan is to be created and presented for approval every 3-5 years. The adoption of a new plan will coincide with the creation of new ASW Senate committees as well.

Goal 1: Diversity and Inclusion

Create environments and opportunities that promote equitable treatment and empowerment of all individuals—regardless of their differences.

We echo the sentiment of Westminster College’s official Diversity Statement. As ASW, we aim to create environments and opportunities that promote equitable treatment and empowerment of all individuals. Please reference Westminster College’s Diversity Statement found [here](#).

Support and spearhead the creation of resources on campus.

- Development of a Womxn’s Center through connections with the college administration and the Board of Trustees.
 - Focus on resources for survivors of sexual assault.
 - Focus on LGBTQ+ resources.

Ensure that all branches of ASW are an inclusive space for students.

- Diversity training for all ASW leaders/teams.

- Establish practices and guidelines that promote inclusivity (i.e. inclusivity events flow chart).
- Establish a practice of intergroup dialogue training for all ASW leaders to promote civil and productive dialogue.

Improve and foster relationships with non-traditional, transfer, and graduate students.

- Plan events for graduate students such as Kids Club.
- Increase knowledge towards the positions that non-traditional and graduate students can hold (i.e. Student Board, Senate, etc.).
- Plan to attend all transfer student orientations in the fall and spring semesters.

Expand presence at the state and national level.

- Assign several members of the student board to attend conferences/events such as Higher Education Day, NACA, etc. to understand how other schools work on issues related to diversity.
- Student Body President should be a member of the Utah Student Association, to allow for dialogue to be open between Westminster College and other Utah based Colleges and Universities.
- ASW Speaker of the Senate should communicate between legislative branches of Universities and Colleges in Utah.

Goal 2: Communication & Student Relations

Increase student awareness about the purpose of and current state of ASW. Create consistent methods for dialogue between the administration, ASW, and the student body.

Improve representation to the larger college community.

- Voting student member on the Board of Trustees.

Make ASW accessible to all students.

- Train Clubs Body, Senate, and Creative Team on the structure of ASW.
- Train GO Leaders and RA's on ASW functions so that they can provide students with key information like funding opportunities.
- Visit all learning communities to talk about ASW.
- Visit faculty meetings at the beginning of every year to do training on ASW.
- Build and strengthen relationships with the following centers on campus, by establishing involvement opportunities and collaboration projects:
 - Coaching and Mentoring Center
 - Career Center
 - Dumke Center for Civic Engagement

- Environmental Center
- Create individual biographies of all involved in ASW on the website—Student Board, senators, chairs, club board members, etc. This increases transparency and allows anyone looking at the website to know who works in each branch.
- Create channels of communication about ASW funding opportunities (i.e. infographics) to help students better understand how student funds are being used and to increase awareness for funding opportunities for students.
- Expand tools that allow students to give feedback and introduce new initiatives.
 - Promote attendance of Senate meetings for all students
 - ASW & Chill (or other ASW student events)
 - Judicial reporting measure
 - Suggestion boxes
- Promote Election involvement (i.e. tabling for voting, increasing communication surrounding elections).
- More robust training during ASW retreat. Ideas include specific training for senior ASW members and people new to ASW.
- Informing people on campus issues, clarifying what ASW is working on through podcasts, monthly addresses, etc.
- Put minutes or reports from each branch on the website to demonstrate what each branch is working on.
- Make ASW Senate committee meetings public and record minutes.
- Stronger communication among the various students on committees across campus.

Goal 3: Improving ASW Internal Functions

- Establish funding for all branches (creative, internal, etc.)
- Establish an internal training/professional fund.
 - Developing social media outlets for all branches.
 - Hold ASW Days. The goal behind ASW Day is to promote the goals and functions of ASW, have fun, and to learn while you're doing it.